

INFAMOUS EXHIBITION



MIST - KONGO - CEET - TILT

CHOKOLI STRAWBERRY

EVENTS - COMMUNICATION

Chokoli Strawberry was created on Valentine's Day 2010 by two passionate public relations professionals: Anais & Lamia.

They were both brimming with fabulous ideas, from Lamia's event concepts to Anais' love of the art world. Together, they launched their unique concept in Hong Kong. Chokoli Strawberry represents top artists from around the world, such as Graffiti artists COPE2, TKID, SONIC, KONGO, CEET

and collaborates with photographer such as Laurent Segretier.

They also create high end events for a diverse clientele, most recently for M1NT, Dragon-I, French HK JCI, and HK French May.

The events and communication agency Chokoli Strawberry specializes in taking an event concept and bringing it to fruition.

We work closely with our clients to identify their communication needs, and develop the event from beginning to end, delivering the event as they imagined it. Each event is uniquely conceived and adapted to the needs of the individual customer.

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INFAMOUS GRAFFITI ART

Date : Thursday 28th April 2011

Venue : The Space, 210 Hollywood Road, Sheung Wan,
Hong Kong

From 6pm to 11pm

Artists : Mist, Tilt, Ceet, Kongo



MIST

MIST (1972)

It is at the end of the 80s when Mist discovers the graffiti along the railroads of the RER (REGIONAL EXPRESS RAIL) by going to his school of graphic art to Paris. Captivated by what he saw, he realizes his graffiti first one in 1988. His paintings in the slightly acid colors and wildstyle leave nobody indifferent. And very fast we recognize him as being a member of writers most talented and respected by the capital. It is also one of the rare to excel at the same time at the drawing of characters and at that letters. In 1998 he develops his work of sculpture and realizes his first character in volume. In 2001 with his label "Bonustoys" he edits his own toys. It becomes then one of the pioneers of what we call "designer toys", these small sculptures today in vinyl were produced in edition (publishing) from 100 to 1000 ex. and were sold in toy shops of collection all over the world.

The specialists place him in the world top five artists' side as Kaws and Futura. Today, Mist dedicates himself completely to the sculpture and to the painting in his studio in Montpellier where he lives today. His work is inspired by graphic codes of the graffiti and is even well beyond.



MIST



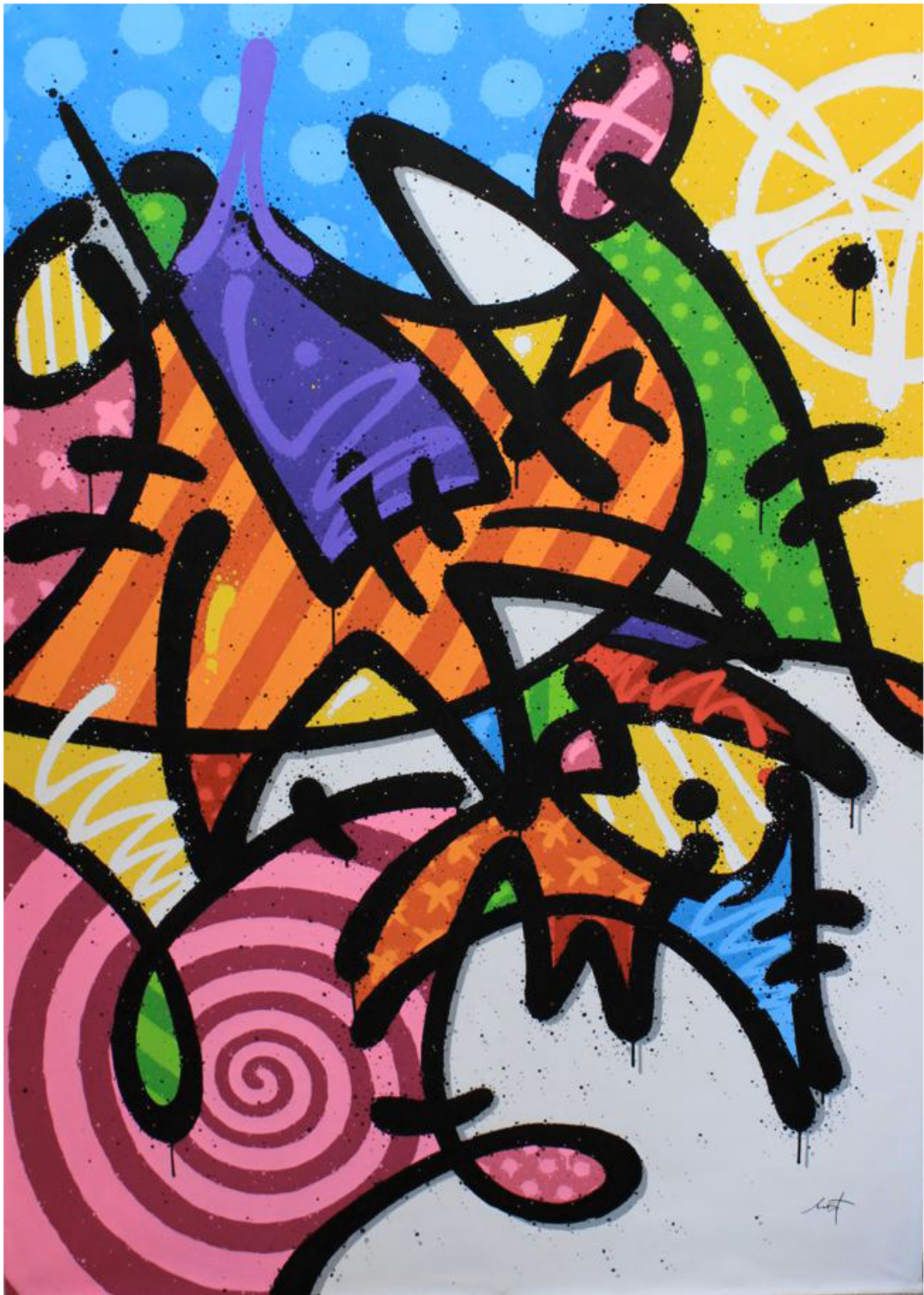
MIST



MIST



MIST



MIST

KONGO



Better known under the internationally recognized pseudonym of Kongo, Cyril Phan is a self-taught painter who has established himself in just a dozen or so years a leading figure of the french, European and world scene.

True, he initially gained fame as primarily a graffiti artist, since his mastery of the speciality and his role in the legendary M.A.C. group has made of him one of the major creators of the French graffiti scene for the past 20 years.

But he has also managed to move his technique towards a mature artistry. Thus, he has without a doubt been able today to develop multiple skills, for a variety of clients, all the while maintaining his unique artistic identity and in keeping with his tradition of mural and fresco painting.

In addition, Kongo has been involved in numerous cultural and artistic happenings, both at home and abroad. Lately, he has toured China, Africa ect... It should be noted he cofounded the international graffiti festival in France, "Kosmopolite" and the traveling "Eating frogs tour" in mainland China and Hong Kong.

He remains personally productive, with exhibits and shows around the world. At this time, new projects are about to go public. Never at a loss for inspiration, this talented and varied artist has not yet tested the limits of his possibilities



KONGO



KONGO



KONGO



KONGO



KONGO

TILT



Tilt is an internationally recognised traditional graffiti artist, originating from Toulouse in South France. A self declared “graffiti fetishist”, he learned his trade in the streets and on trains as a youngster. In the time since he did his first tags on a skateboard ramp back in '88, his ensuing career has been nourished and influenced by extensive travel. Inspirational journeys have seen Tilt exhibit and leave his mark as far and wide as the U.S.A, Hong Kong, Japan, Mexico, Thailand, Australia, India, New Zealand, Laos, Taiwan, China, Canada, Philippines, Indonesia, Maldivians and in excess of 12 countries throughout Europe.

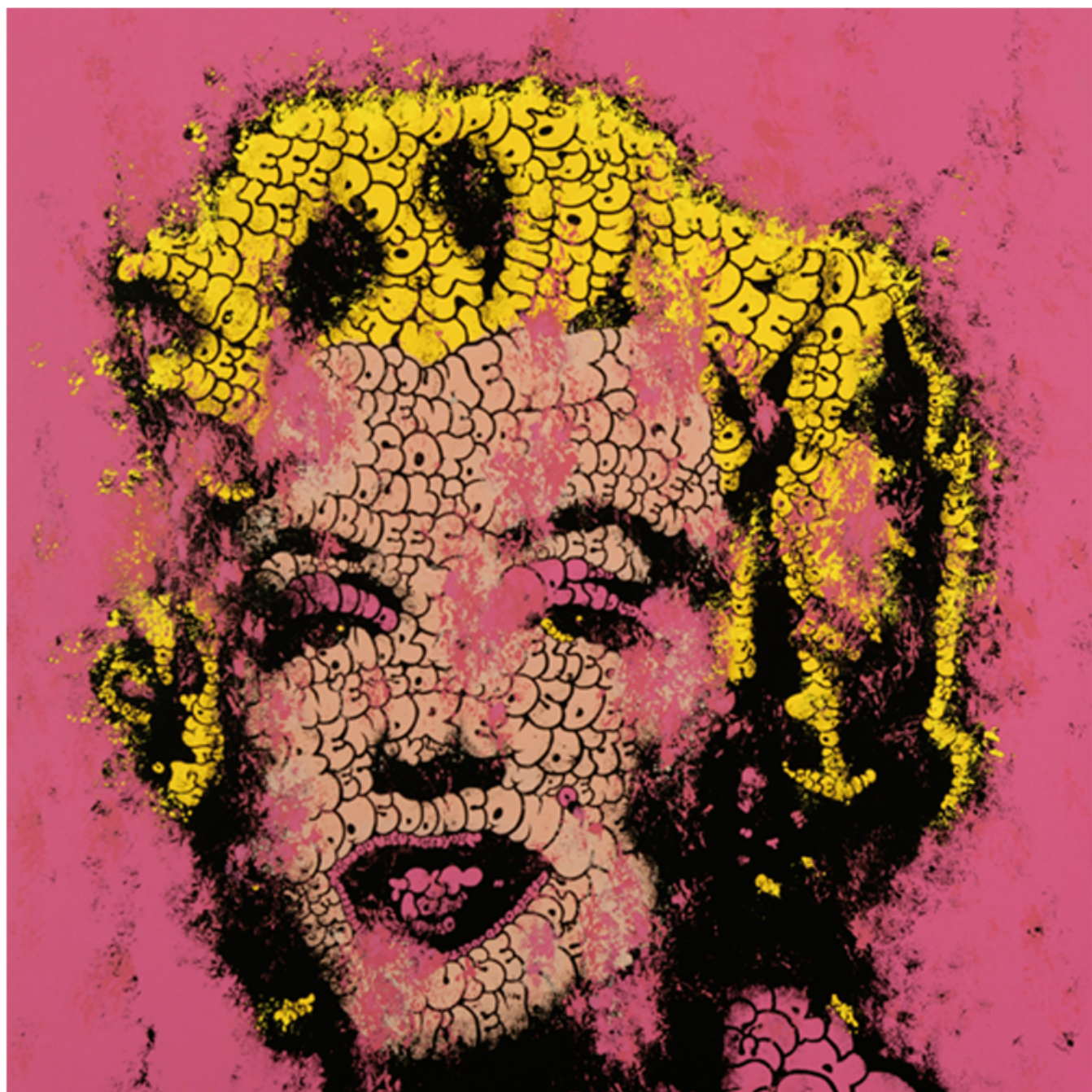
Tilt loves demonstrating that basic, primitive graffiti can be as strong as complicated 3D lettering, wildstyles and characters. His focus on fun, high impact shapes and strong colours is a reflection of his history as a true graffiti writer, trained on the streets and in the train yards. Similarly, his extensive use of bubbly, curvaceous forms relates to his obsession with beautiful females. Following classic hip-hop graffiti ideology, his individual styled name is the focal point in the majority of his paintings, in Tilt's case a bubble letter “throw-up”. “Throw-Up” is graf terminology for a writer's spraypainted name incorporating fast lines and done in one or two colours, designed for fast execution; it is the action which Tilt is most interested in, thus he utilises his throw-up styles to visually communicate the fun of creating graffiti in risky situations. Tilt published four books of his art and photography titled “Egodrips”, “PhotoGraffitiTiltism”, “My love letters” and “Fetish Bubble Girls”. He is now working a lot on his new paintings. He is planning heading on more tours and of course painting murals and wallpieces. Enjoy Primitiv GraffitiTILT.



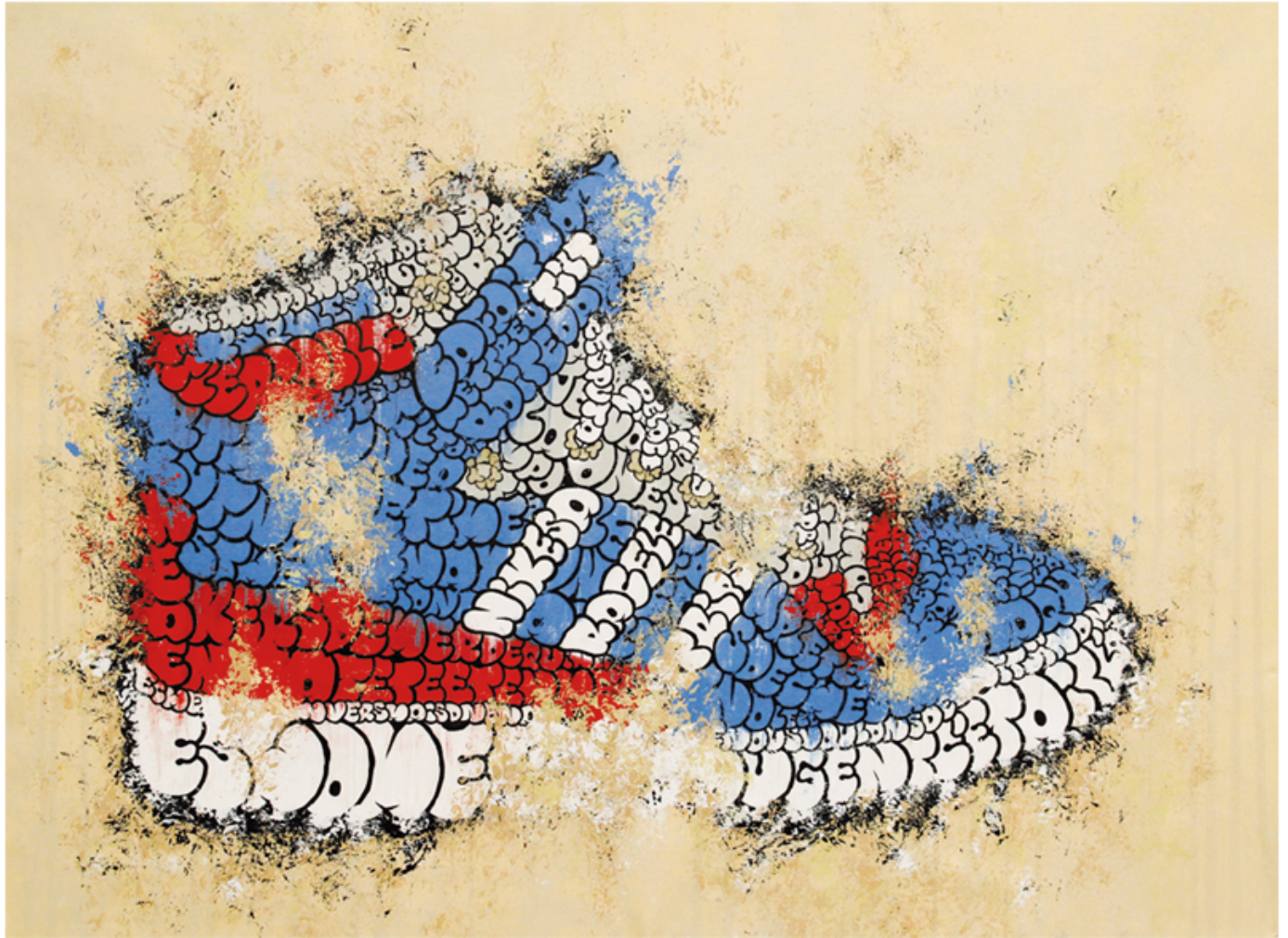
TILT



TILT



TILT



TILT





CEET

World-renowned Graffiti artist, Ceet (pronounced "Cee-tee"), is originated from the art scene in Toulouse,

a town in south of France. He has been seduced by transforming letters and colors from his early childhood years.

All to create a new design, his own world, he has shared his vision of graffiti and design to shake up the way we think and look at design and graffiti.

Ceet 's work appears in prestigious brands like Prada, Ecko Unlt, Adidas...

He has opened up to new projects. Always in search of perfection, he is experimenting his talents with complex pieces. All mediums are approached, from murals, to canvas as well as creating his own street wear brand (El Camion). Traveling throughout the globe, Ceet is installing himself as a true talent.

A complete and versatile artist, he's also been Dj-ing under the alias of dj Ceet.

Murals have become the most important part of his production and the focal point of his talent. His name is often listed and exhibited with the International graffiti greats such as T-Kid, Cope, Toast, Tats crew, Seak, Daim, Won, MAC crew, Noe2.

Since 2003, he's been very active in China with divers exhibits, events and artistic performances.

Advertising firms have also called on his talents and since 1999, Adidas has made him one of their art ambassadors. Whether it's for commissioned murals or an exhibit,

Ceet stays busy on various continents.

His canvas work is based on his logo creations and other modules. Museums, galleries and biannual contemporary art shows have invited him, which has enabled Ceet to become an important figure in the art world.

His style reflects his energetic personality and his Graff world. The approach is based on a play of colors and wild style lettering; you could define it as a mechanical yet sophisticated designing style.

After many years of intense work, research and experimenting with his famous tube truck (logotype), Ceet decided to convert it into a clothing company, El Camion. He introduced a men and women's collection as well as other products (watches, alarm clocks, key chains...). His imagination has no limits.

From his start with murals, Ceet has multiplied and created new outlets with his various talents, with one goal to create, produce and paint...

Eager to share and let the public discover his world, he's currently considered among the leaders of the French Graff movement.





CEET







space

- 4,000 total square feet
- Onsite office facilities
- Glass retail facade
- Two public toilets
- Ground floor entrance
- State-of-the-art sound system
- Full service kitchen
- Wheelchair accessible
- Projector and wall space
- Wireless internet access





